



DAY 1
Mon, Nov 2

PM

4:00 Stanford Campus Tour
(optional)

Huang Bldg, Mackenzie Room

5:30 Dinner & Opening Session:
The Power of Personal Data
in Health and Medicine

Guest Speaker

8:30 Adjourn

DAY 2
Tues, Nov 3

AM

Huang Bldg, Mackenzie Room

8:00 Breakfast

8:30 Welcome

9:00 Creating New Knowledge:
Big Data Insights from
Stanford Research
Panel & Conversations

11:15 Visualizing Data
Demonstration & Discussion

12:45 Lunch

PM

1:45 Lessons from Stanford Labs
• Virtual Human Interaction
Lab (VHIL)
• Stanford Robotics Lab

4:30 Think Like a Computational
Social Scientist
Conversation & Exercise

6:00 Reflections

6:30 Adjourn; Dinner on own

DAY 3
Wed, Nov 4

AM

Huang Bldg, Mackenzie Room

8:00 Breakfast

8:30 Overnight Insights

9:00 Creating New Value:
Big Data at Work
Panel & Conversations

11:15 Lunch

PM

12:15 Innovations in Transportation
Visit to Ford Research and
Innovation Center, Palo Alto

2:15 Privacy and Security
Panel discussion

4:15 Engineering Privacy
Conversation & Exercise

5:30 Reflections

St Michael's Alley Annex, Palo Alto

6:00 Worldview Hosted Dinner
(transportation provided)

9:00 Adjourn

DAY 4
Thurs, Nov 5

AM

Huang Bldg, Mackenzie Room

8:00 Breakfast

8:30 Overnight Insights

9:00 The Big Data Landscape
Synthetic Exercise

10:30 What's Next for Big Data?
Panel Discussion

12:00 Final Thoughts

1:00 Adjourn; Box Lunches